

OVERVIEW

Intrepid supported and facilitated a Headquarters Department of the Army Secretarial Level Strategy. At the Secretarial Level, there is a Title 10 responsibility of the appointee to create a five-year Strategic Plan to demonstrate their long-term goals and direction. Intrepid's Strategic Facilitation capability was leveraged to provide an annual, revised roadmap to support the strategy, produce a marketing approach, and provide a performance management process.

APPROACH



FACILITATION + OVERSIGHT MANAGEMENT

As the Prime contractor to ASA(FM&C), Intrepid provides support with:

- Client-owned products
- Streamlined communication
- Creating a solid oversight framework

These key points provide a successful process that allows Intrepid to work with senior staff and produce results.



TECHNICAL SUBJECT MATTER EXPERT SUPPORT

To accomplish critical alignment, Intrepid helped:

- Streamline deliverables leveraging today's technology
- Facilitate project plans
- Provide complex oversight products
- Balance workload in highly demanding environments



STEPS FOR SUCCESS

01 RECEIVE GUIDANCE AND INTENT FROM CLIENT

02 CONDUCT INTERVIEWS WITH STAFF & PRODUCE INITIAL PRODUCTS

03 RECEIVE STAFF FEEDBACK & FINALIZE PLAN

04 PRODUCE MARKETING PLAN & PERFORMANCE MANAGEMENT PROCESSES

05 REDEFINE PROCESSES & PRODUCTS FOR LARGE SOLUTION FRAMEWORK

RESULT

STRATEGY & ANNUAL PLAN DEPLOYED SUCCESSFULLY FOR THE PAST TWO YEARS, PROVIDING A CAREER PATH FOR OVER 11K FINANCIAL MANAGEMENT PROFESSIONALS, WHICH IMPACTS THE ENTIRE DoD

STRATEGIC FACILITATION CASE STUDY



Throughout this process, the Strategy Support Team faced numerous opportunities and challenges in overcoming the high demands of a fast-paced and ever-changing environment.

TOOLS

Intrepid successfully accomplished these goals using the following technology:

Adobe Creative Suite
(Marketing materials)

SharePoint (Data repository)

PowerApps (Dashboard reporting)

PowerBI (Enhancement of data metrics capability)

Microsoft Office Suite

CONCLUSION

Intrepid facilitated the alignment of the strategy to the OSD-Comptroller's Strategic Path. The products which have been deployed throughout the Department of Defense (DOD) affect the entire profession, Government spending execution, data structure, audit, and system enhancements. Intrepid deliverables have been used to brief at the Congressional level, and to explain the strategic path of the profession.

Intrepid's Strategy Support Team was pivotal in:

CREATING
QUARTERLY
ASSESSMENTS
TO
DEMONSTRATE
PROGRESS

STREAMLINING
COMMUNICATION
EFFORTS AT
THE EXECUTIVE
LEVEL

CREATING
MARKETING
PRODUCTS FOR
THE FINANCIAL
MANAGEMENT
COMMUNITY

This effort was viewed by U.S. Army leadership as the cornerstone for the Army's Financial Management Strategy.

The Strategic Plan affects the entire Army Financial Management Profession and Service Components, that improves the overall effectiveness of Auditability, and efficiently resources the Army.

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